



KATAMARANS



KATAMARANS MEDIA KIT 2024



MULTIHULLS SPECIALISTS

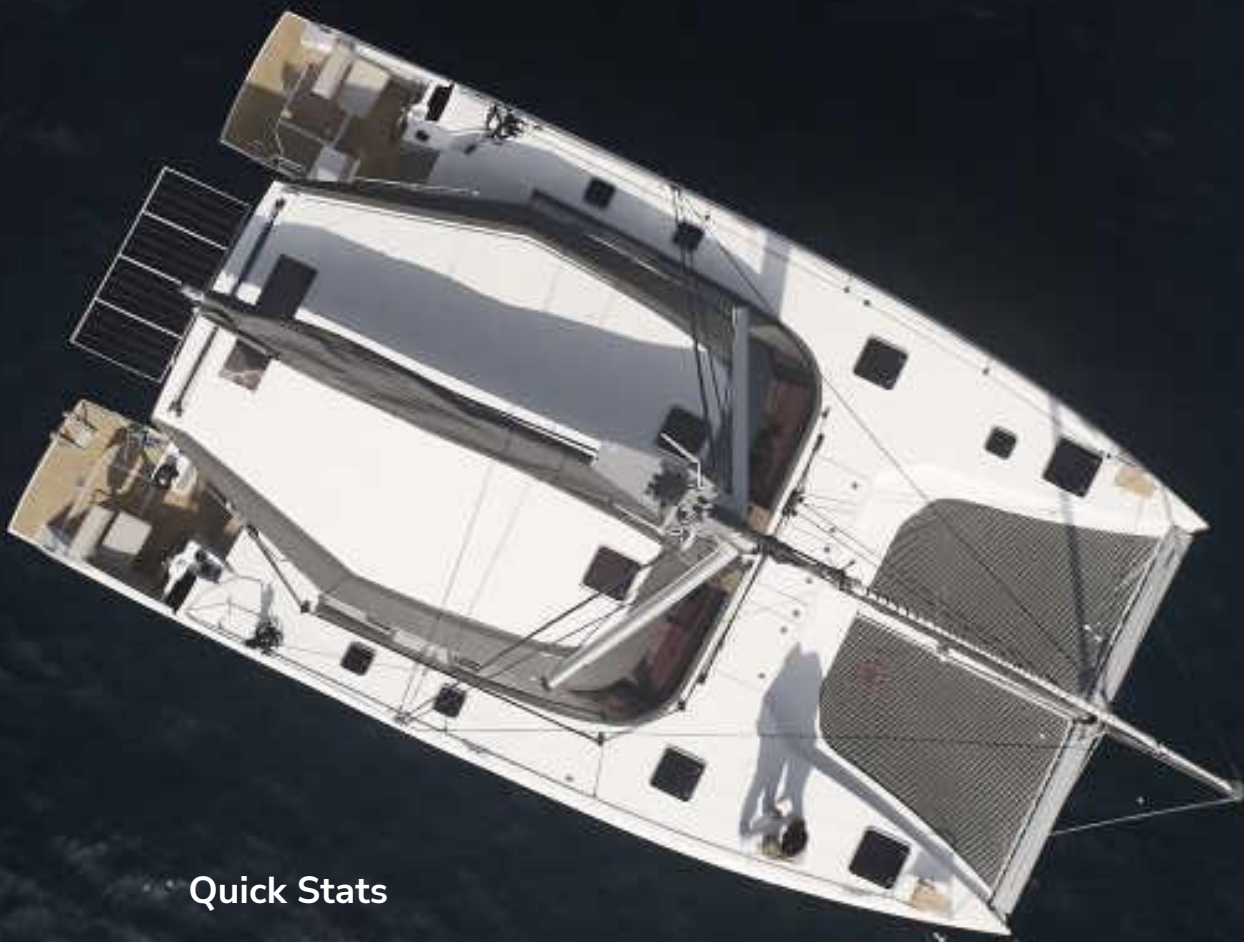
@katamarans

katamarans.com

ABOUT KATAMARANS

The Katamarans network is a popular resource for detailed information on multihulls. It is highly targeted and focused on catamarans .

The community consists of social feeds such as [Instagram \(61k followers\)](#), [Facebook \(28k\)](#), [Pinterest \(11k\)](#), [YouTube \(7k\)](#), [Threads \(7k\)](#), [TikTok \(5k\)](#), [X \(2k\)](#) and [katamarans.com](#). The site ranks well for performance, cruising and luxury catamaran brands with news, reviews and feedback direct from owners



Quick Stats

61k

Instagram
followers

10k

unique visitors a month
katamarans.com

112k

Total Social @
followers*

WHO WE ARE

The Katamarans Network is run by Baraca Planet S.L., an online media publisher based in Barcelona owned by [Gideon & Rachel Fielding](#). We have been building websites and producing digital content since 2006.

WHAT WE DO

*Katamarans.com plus social media

 [@katamarans](#)

 [@katamaranscom](#)

 [@katamarans](#)

 [@katamaranscom](#)

 [@katamarans](#)

 [@katamaranscom](#)

WHAT WE OFFER

Online Advertising • Sponsored Social Media posts • Advertorials • Sponsored Features & Blog Posts • Content Creation • Digital Marketing Strategy

CONTACT

gideon@katamarans.com

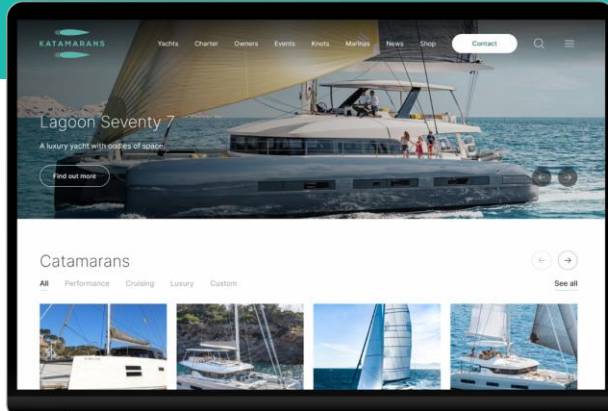
rachel@katamarans.com

Tel: +34 690 654 534

Katamarans.com - VISITOR PROFILE

Unique & targeted visitors per month

10k



32.4% United States



8.0% United Kingdom



7.4% Australia



5.8% Germany



4.1% Canada



France 3.8%



Italy 2.9%



Spain 2.8%



Netherlands 2.7%



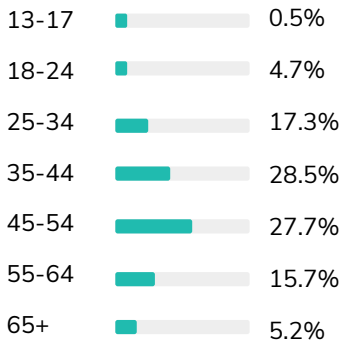
New Zealand 1.8%



@Katamarans FOLLOWERS

61k

Followers



TRAFFIC SOURCES

Traffic

Sources Came From Keywords



GENDER OF YOUR FOLLOWERS

MEN 88.5%



WOMEN 11.4%



"It has been a pleasure working with Rachel and Gideon from Katamarans.com. We have done a few projects in partnership with them, giving even more visibility to our catamarans.

Not just has this helped to increase our visibility on the web and social media, more so, we have had quite a few qualified leads who have discovered us thanks to Katamarans.com. We will definitely continue to collaborate with them."

Elke, Head of Marketing and Communication Windel



Last update: 4 Nov 2024



MEDIA PRICING PLANS

We can help you plan your digital marketing strategy or design a tailor-made package. contact us for more information rachel@katamarans.com

Content on the website and across social media channels.

Contact us for longer strategic campaigns* to help deliver your digital media strategy (6 months, 12 months)

**eg permanent presence on katamarans.com, social profiles, content*

SOCIAL MEDIA POST

€248

Extras

Insta Story €100
Feature/Link €500

Instagram
Facebook
TikTok
Pinterest
YouTube

3 MONTHS PACK

€1450

1 social post/month
1 Insta story/month
1 Feature/Link

Instagram
Facebook
TikTok
Pinterest
YouTube

6 MONTHS PACK

€2780

1 social post/month
1 Insta story/month
2 Feature/Link

Instagram
Facebook
TikTok
Pinterest
YouTube